

SCAA 2018 Programs & Events

Date	Time	Event	Location
March 7th	11:00am-2:00pm	SHARE Roundtable at SoCal Tracon	San Diego
March 8th	8:00am-4:00pm	Human Factors, Safety for Technicians	Ross Aviation LGB
April TBD	5:30pm-7:30pm	Career Immersion Event	LGB Gulfstream
April 11th	5:00pm-7:00pm	Annual General Meeting/Networking Event	TBD
May 10th	8:00am-5:00pm	Schedulers & Dispatchers L4 PDP Certification Course	CMA
May 21st	10:00am-7:00pm	Annual Golf Tournament & Benefit	The Crossings CRQ
June 6th	11:00am-2:00pm	SHARE Roundtable	LGB
Sept 10th	8:00am-5:00pm	10th Annual Safety Standdown	CRQ
Nov TBD	5:00pm-9:00pm	4th Annual SCAA/SONO Event	Palm Springs
Oct TBD	TBD	Career Roundtable	CRQ
Nov 12th	11:00am-2:00pm	SHARE Roundtable	VNY
Dec 5th	5:30pm-9:00pm	9th Annual Holiday Give Back Party & Toy Drive	SNA



Sponsorship Prospectus



What is SCAA?

SCAA is the Southern California Aviation Association, a regional business aviation professional group. SCAA's mission is to advance and promote corporate aviation and aviation related business throughout Southern California; to be proactive in addressing concerns impacting the region's airports, including safety and operations; and promote education on the importance of business aviation to our communities, companies, and the general public.

Why sponsor?

SCAA attracts anywhere from 100– 250 people per main event, has over 800 active members and reaches over 4k aviation professionals in the region. These industry influencers are involved in many aspects of business aviation – flight departments, pilots, FBOs, executives, OEMs, MROs, operators, service providers, and everything else in between. Sponsoring an event is an excellent platform for getting your message across to an engaged crowd.



Where do the proceeds go?

Proceeds fund SCAA's scholarship fund, programs & local aviation advocacy. One part of SCAA's mission is to help the next generation of aviators – through SCAA's scholarships, their Mentor Committee, and close ties to the local aviation educational institutions, SCAA provides opportunities for the next generation of aviation professionals. Membership dues and sponsorships are the primary funds for this important activity. Thanks to our member and sponsor support, SCAA has awarded over 300k in scholarships and awards the past 6 years!

Numbers based on members and event attendee registrations.
More details to come throughout the year.

Aviation Field <small>(1307 unknown)</small>		Aircraft owner		Industry Segment	
Aircraft Sales :	207	Yes :	142	Aircraft Management :	126
Aircraft Service :	342	No	488	Aircraft Services :	141
Vendor :	226	Unknown :	1329	FBO/Ground :	118
Broker ::	172			Flight Dept. :	82
Charter Operator :	202			OEM :	26
Corporate Flight Dept. :	254			Flight School:	45
Corporate Pilot :	228			Part 135 Operator :	95
FBO :	200			Part 91 Operator :	87
Private Pilot	205			Vendor :	114
Other :	304			Unknown :	1402



Basic Sponsorship Levels

Platinum

- * *Exclusivity for your vendor category (fuel, FBO, operator, etc.)*
- * *Assumes no other vendors in your category have already signed up to sponsor another level*
- Logo on all associated event emails
- Logo on website
- Logo on PowerPoint slide (if applicable)
- Your company banner stand placement
- Promo materials on tables
- 1 minute speech and introduction of door prizes if applicable
- 1st door prize to be given out
- Platinum-level sponsorship announced at event
- Logo on sponsor poster board sign
- 4 free registrations



Gold

- Logo on all associated event emails
- Logo on website
- Logo on PowerPoint slide (if applicable)
- Promo materials on tables
- 2nd door prize to be given out
- Gold-level sponsorship announced at event
- Logo on sponsor poster board sign
- 3 free registrations

Silver

- Logo on all associated event emails
- Logo on website
- Logo on PowerPoint slide (if applicable)
- Promo materials on tables
- 3rd door prize to be given out
- Silver-level sponsorship announced at event
- Logo on sponsor poster board sign
- 2 free registrations

Annual General Meeting & Networking Event April 11th

Available Sponsorships

Platinum Title Sponsor \$2,000

Gold Sponsors \$1,500

Silver Sponsors \$500

4th Annual SCAA/SONO Networking Dinner in Palm Springs Nov. Date TBD

What is SONO: SONO was founded in 1999. As a regional Schedulers and Dispatchers division of the NBAA, the group is committed to providing an educational forum for aviation professionals in the Southern and Northern California regions. The group currently meets bi-annually at a hosted dinner meeting. SONO strives to present information at these events to enhance the S&D community and help navigate the rapidly changing aviation market.

Available Sponsorships

Platinum Title Sponsor \$5,000

Gold Sponsors \$2,500

Silver Sponsors \$1,500

Where: Palm Springs Air Museum

745 North Gene Autry Trail

Palm Springs, California 92262

www.palmspringsairmuseum.org

Speaker Topic: TBD

Safety SHARE Program Sponsorships

Annual or Single Event, 3 per year

Annual sponsors receive website banner advertising in addition to basic sponsorship benefits

Sponsorships:

SHARE Webportal Powered by

Platinum Annual Sponsor \$5,000



CAPS
AVIATION

Gold Annual Sponsors \$2,000



SoCal Jets, Inc.

Silver Event Sponsors \$500

SHARE Events Currently Scheduled

- March 7th SHARE Roundtable SoCal Tracon
- June 6th SHARE Roundtable LGB
- November 12th SHARE Roundtable VNY

Mentor Program Sponsorships

Annual sponsor or single event sponsor

About: SCAA encourages young people to become involved in aviation and holds many career development events to support students looking to get into the exciting aviation industry. These are fun-filled and informative events that give students a direct introduction to aviation. The events give students an opportunity to meet our Mentors and other professionals who currently hold careers in the aviation industry.

Available Sponsorships

Platinum Annual Sponsor \$3,000

CAPS
AVIATION

Gold Annual Sponsors \$1,500

 NBAA

Silver Event Sponsors \$500

Mentor Career Immersion Event

- April TBD Gulfstream in Long Beach



12th Annual Golf Tournament & Benefit May 21st Carlsbad Crossings

visit <http://birdeasepro.com/scaagolf>

Technical Program Sponsorship (Maintenance and Avionics)

Annual or single event, 1-2 per year

Annual sponsors receive website banner advertising in addition to basic sponsorship benefits

Available Sponsorships

<p>Platinum Annual Sponsor \$3,000</p> 	<p>Gold Annual Sponsor \$1,500</p> 	<p>Silver Event Sponsor \$500</p>
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March 8th Maintenance/Avionics LGB

Keynote Speaker: Dr. Jerry Cockrell, Humarist, Aviation Safety, CRM

NEW! Schedulers & Dispatchers L4 PDP Certification Course, May 10th CMA

Sponsorship opportunities

All sponsors will receive:

- Logo on website
- Logo on event e-mails
- Logo on signage at the event

Platinum Sponsor \$1,500

Gold \$1,000

Silver \$500

10th Annual Safety Standdown Sept 10th CRQ

Keynote Speaker: TBD

Sponsorship opportunities

All sponsors will receive:

- Logo on website
- Logo on event e-mails
- Logo on power point slide show
- Logo on signage at the event

Title Sponsor \$5,000

Lead sponsor

4 Free registrations



Reception Sponsor \$3,000

2 Free registrations

Lunch Sponsor \$2,500

2 Free registrations

Speaker Sponsor \$3,000

2 Free registrations

Materials Sponsors \$3,000

2 Free registrations

Logo combined with SCAA logo on a giveaway item

Support Sponsors \$1,000

2 Free registrations

Parking Sponsor \$1,500

2 Free registrations

Breakfast Sponsor \$1,750

2 Free registrations

Break Sponsors \$1,000

1 Free registrations



9th Annual Holiday Give Back Party and Toy Drive Dec 5th @Lyon Air Museum SNA

Sponsorship opportunities

All sponsors will receive:

- Logo on website
- Logo on advertisements and e-mails
- Logo on power point slide show
- Logo on signage at the event

Title Sponsor \$5,000

- Lead Sponsor
- Option to supply table decorations
- Speak briefly during the presentation
- 5 Free registrations

Dinner Sponsor \$4,000

- 2 Free registrations

Entertainment Sponsors (3) \$2,000 each

- 2 Free registrations

Bar Sponsor (napkins with logo) \$2,500

- 2 Free registrations

Photo Booth Sponsor \$2,500

- 2 Free registrations

Photography/Videographer Sponsor \$2,000

- 2 Free registrations

Santa Sponsor \$1,500

- 2 Free registrations

Toys for Tots \$1,000

- 2 Free registrations

Transportation Sponsor \$2,000 (shuttles from Carlsbad, and Van Nuys) Sold

- 2 Free registrations

Supporting Sponsors \$1,000

- 1 Free registrations



9th Annual Holiday Give Back Party and Toy Drive Dec 5th @Lyon Air Museum SNA

Sponsorship opportunities

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- Logo on website
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Photography/Videographer Sponsor \$2,000

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- 2 Free registrations

Toys for Tots \$1,000

- 2 Free registrations

Transportation Sponsor \$2,000 (shuttles from Carlsbad, and Van Nuys) Sold

- 2 Free registrations

Supporting Sponsors \$1,000

- 1 Free registrations



Please contact to lock in your sponsorships early.
Other online advertising
&
scholarship donation opportunities also available!

Contact Information

SCAA

Southern California Aviation Association

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